

Gulf Franchising Company (GFC) unveils the signing of master franchise release agreement with Dar Al-Sharq for Printing, Publishing & Distribution (Dar Al-Sharq) for Kwik Kopy Business Center (KKBC) within the state of Qatar

GFC, a dedicated operator moreover expert in connecting the world's best brands besides creating opportunities to aspire entrepreneurs in Kuwait as well as the Gulf region to set up franchise businesses, has unveiled the signing of master franchise release right of KKBC with Dar Al-Sharq, a well-established integrated media house, for the growing market of Qatar.

KKBC is a renowned American copy and printing center established in 1968 in Texas, USA. Currently, KKBC has more than 520 centers worldwide. It is the cornerstone enterprise of the International Center for Entrepreneurial Development (ICED). KKBC Kuwait was established in 2004 and it presently owns and operates five professional centers across the country offering integrated business-to-business (B2B) and business-to-consumer (B2C) full-service printing, document and marketing management solution together with shipping services to its customers through professional dedicated services.

The master franchise development release agreement was successfully signed between Mr. Ahmad Sadoun Al Yaqub, Chairman and Managing Director of GFC (GFC), the official master franchisee of KKBC in the Gulf region and Mr. Abdul Latif Al Mahmoud, General Manager of Dar Al-Sharq, in presence Mahmoud Mousavi, Vice President of Group Franchise Sale at GFC.

'We are very excited to announce our master franchise release agreement with one of American's leading printing and copy center,' said Mr. Al Mahmoud, General Manager of Dar Al-Sharq. "We see huge business potential for such kind of service-oriented concepts in Qatar as the professionalism that is reflected in several aspects of the brand itself, such as the unique integrated approach to offering wide range of marketing services to private and public sector in addition to the professional network of franchise centres worldwide that can share their products and services among each other"

Dar Al-Sharq plans to open a large sized KKBC outlet within six month in Doha, the capital city of Qatar as a part of its development agreement with ICED and GFC feels proud to announce its association with Dar Al-Sharq as a new franchise partner within the network and promises them full strategic long-term business support.

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