

## **“The Leading Pitman Training Centre Brand Signs Exclusive Franchise Development Deal with Tylos Human Development for the Kingdom of Bahrain”**

**Pitman Training-Kuwait, the UK’s leading powerhouse brand in office, business and IT skills training development has signed an exclusive franchise agreement with Tylos Human Development (Tylos), a premier training institute for the promising market of Bahrain. This comes as a second stage of expansion for Pitman in the Gulf peninsula, as the brand already operates two large successful centres in Kuwait and Riyadh.**

Pitman was established in UK in 1837 and it is considered one of the fastest growing independent training providers in the field of practical up-to-date vocational Business, IT, Management, Secretarial and English language training courses. Pitman-Kuwait was established in 1982 and it is part of 120 network training centers worldwide offering over 1.1 million of hours of tuition. Pitman is among the key players in training industry within the Gulf delivering highest vocational quality training courses and professional integrated solutions to clients in both public and private sectors.

The franchise development agreement was successfully signed in Kuwait between Mr. Ahmad Sadoun Al Yaqub, Chairman and Managing Director of Gulf Franchising Company (GFC), the official master Franchisee of Pitman within the Gulf region and Mr. Adel Sultan, Training & Development Manager of Tylos and, in presence of Najeeb Al-Sayed, Executive Manager of Tylos and Mahmoud Mousavi, Vice President of Group Franchise Sale at GFC and Ms. Hanan Haloush, Pitman’s Kuwait Acting Operation Manager.

'We are very excited to announce our agreement with UK’s Training Leader like Pitman,' said Mr. Adel Sultan, Training & Development Manager of Tylos. “We see huge business potential for such kind of training-oriented franchise concept in Bahrain as the professionalism that is reflected in several aspects of the brand itself, such as a trusted business reputation for many generation, the unique integrated approach to learning that combines self-paced and tutor-led learning with flexible scheduling, wide range of internationally accredited diploma courses from beginner to expert levels and above all a professional network of many franchise centres in the world that can share their products and services among each other”

“Despite the global economic crises for past two years, 2010 was a developing period for Pitman Kuwait in terms of Strategic Partnership and Licensed Affiliation,” noted Mr. Al Yaqub. “The centre became an authorized course provider for Certified Management Accountant (CMA) through Institute of Management Accountant (IMA) and the only official representative of Institute of Professional Manager (IPM) in Kuwait. IPM is the global representative of Missouri State University that delivers a wide range of accredited certifications for top management professionals.

Tylos plans to open a 500 Sqm Pitman Training Centre within six month in the capital city of Bahrain as a part of its development agreement and GFC feels proud to announce its association with Tylos as a new franchisee within the network and promises them full business support.

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